Privacy Policy
Data Controller: Dieter Dickman
Kitchen Worktop Restoration Co
trading as
registered at 1 Cedar House
North Street
Carshalton
Surrey
SM5 2HN
("we," "our," or "us")

We are committed to protecting your privacy and always ensuring the security of your personal information. Our Privacy Policy explains how we collect, use, and safeguard your data.

# **Type Of Information We Collect**

We typically collect the following types of information:

- **Personal Information**: This includes your name, address, contact details, email address, and any other information you voluntarily provide when contacting us, requesting services, placing orders, or filling out forms/contact information on our website
- **Usage Information:** We may also collect non-personal information about your use of our website and services, including IP addresses, browser type, and device information

## How we receive information about you

We receive your Personal Information from various sources, this personal information we process is provided to us directly by you for one of the following reasons:

- When you voluntarily provide us your personal details in order to register on our Site
- When you use or access our Site in connection with your use of our services
- From third party providers, services and public registers (for example, traffic analytics vendors)
- From call tracking providers (recorded calls) via Media Hawk or Call Tracking Metrics (CTM)

#### Why We Collect Personal Information

We use the information that you have given us in order to provide our services to you the 'data subject' as follows:

- To arrange, schedule, and deliver kitchen worktop restoration, polishing, and repair services.
- To prepare quotations, invoices, and job reports.
- To comply with relevant health and safety, warranty, and service record obligations.
- To maintain records of completed works and customer history for follow-up care or maintenance.
- To communicate with you about your appointment, service updates, or future maintenance.
- To process payments and manage our accounts.
- To respond to your enquiries, provide customer support, or handle complaints.
- To send you updates, promotional offers, or service reminders where consent has been provided.

Under the General Data Protection Regulation (GDPR), the lawful bases we rely on for processing this information are:

- We have a contractual obligation
- We have a legal obligation
- We have a vital interest
- We need it to perform a public task
- We have a legitimate interest
- Consent

### **How We Process Your Information**

We process the information collected for the following purposes:

- **Providing Services:** To provide worktop restoration and repair services and communicate with you about your requests.
- Improving Our Services: To analyse usage data and improve the range and quality of our services and our website
- Marketing: We may send you promotional materials, offers and updates about our services

### **Data Security**

We take reasonable and responsible measures to protect your personal information from unauthorized access, disclosure, or alteration. However, please be aware that any method of transmission over the internet or electronic storage is not entirely secure.

### **Data Retention**

We will retain your personal information for 7 years to provide our services, and as necessary to comply with our legal obligations, resolve disputes, and enforce our policies.

- **Job sheets, quotes, and service records:** retained for **6 years** for audit, warranty, and record-keeping purposes.
- **Health & safety or compliance documentation:** retained for **40 years** where required under workplace or environmental safety regulations.

We will then dispose your information by **securely shredding physical documents** and **permanently deleting electronic files** in line with GDPR best practices.

Under applicable regulations, we will keep records containing client personal data, account opening documents, communications, and anything else as required by applicable laws and regulations.

# How we store your personal information

- Your information is securely stored in physical files, kept in a secure location accessible only to authorised staff.
- Job sheets are stored in a dedicated file to maintain accurate service and warranty records.
- Electronic data is stored on **password-protected and encrypted systems**, with regular backups to UK-based secure cloud servers compliant with GDPR.

# **Sharing Your Information**

We do not sell, trade, or rent your personal information to third parties. We may share your information with our trusted service providers who assist us in delivering our services, however they have an obligation to always maintain the confidentiality of your information.

We may share this information with:

- Payment processors or accounting software providers.
- Website hosting and IT support providers.
- Subcontractors or specialists who assist with worktop restoration or maintenance.
- Call tracking or analytics providers, if used

Why we may share this information:

- To process bookings, payments, or invoices.
- To coordinate service delivery or logistics.
- To comply with legal or insurance obligations.
- To respond to lawful requests from authorities or insurers.

#### **Your Choices**

You can opt out of receiving marketing communications from us at any time by following the unsubscribe instructions provided in our emails.

### **Your Data Protection Rights**

Under data protection law, you have rights including:

- Your right of access You have the right to ask us for copies of your personal information
- Your right to rectification You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete
- Your right to erasure You have the right to ask us to erase your personal information in certain circumstances
- Your right to restriction of processing You have the right to ask us to restrict the processing of your personal information in certain circumstances
- Your right to object to processing You have the right to object to the processing of your personal information in certain circumstances
- Your right to data portability You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

If you wish to make a request, please contact us at:

1 Cedar House North Street, Carshalton, Surrey,

### SM5 2HN

## **Changes to this Policy**

We may update this Privacy Policy from time to time. Please check this page periodically for any changes. Your continued use of our services after any modifications indicates your acceptance of the updated policy.

#### **Contact Us**

If you have questions or concerns about this Privacy Policy or our data practices, please contact us at:

Kitchen Worktop Restoration Co

Office:

Mobile: 07943 813530

## **Complaints**

If you have any concerns about our use of your personal information, you can make a complaint to us at:

Kitchen Worktop Restoration Co

Office:

Mobile: 07943 813530

If you are unhappy with how we have used your data or responded to your query, you can also complain to the Information Commissioner's Office (ICO) at:

Information Commissioner's Office Wycliffe House Water Lane Wilmslow Cheshire SK9 5AF

Helpline number: 0303 123 1113 ICO website: <a href="https://www.ico.org.uk">https://www.ico.org.uk</a>